Since day one, we’ve been dedicated to leading the way when it comes to environmental responsibility. That’s why we’re so pleased to announce that we have received the Forest Stewardship Council (FSC) Chain-of-Custody Certification. We’ve also been certified under the Sustainable Forestry Initiative (SFI) chain-of-custody standard.

FSC is an independent, non-governmental, not-for-profit organization established to promote the responsible management of the world’s forests. It provides standard setting, trademark assurance and accreditation services for companies and organizations interested in responsible forestry. Products carrying the FSC label are independently certified to assure consumers that they come from forests and recycled sources that are managed to meet the social, economic and ecological needs of present and future generations. FSC has offices in more than 45 countries.

The Sustainable Forestry Initiative® (SFI) program is based on the premise that responsible environmental behavior and sound business decisions can co-exist. SFI program participants practice sustainable forestry on all lands they manage. They also influence millions of additional acres through the training of loggers and foresters in best management practices and landowner outreach programs. This unique commitment to sustainable forestry recognizes that all forest landowners, not just SFI program participant, play a critical role in ensuring the long-term health and sustainability of our forests.