**Green Initiatives**

Our sense of responsibility isn’t limited to our commitment to our clients, but includes the broader community as well. We began recycling paper the day we opened our doors. We use water-based solutions for all of our offset presses instead of harsh chemicals. We use soy-based inks, which allows us to safely dispose of them by recycling and eliminates their negative impact on the environment. Our commitment includes FSC certification which supports sustainable forestry resources.

We continue to seek ways to reduce our energy consumption and employ sustainable, environmentally-friendly practices.

**Forest Stewardship Council (FSC)**

The FSC is an international not-for-profit organization founded in 1993 by environmental groups like Greenpeace, The Sierra Club and World Wildlife Fund. Its mandate is to protect the world’s forests through globally recognized principles of responsible forest stewardship.

**Soft Proofing**

Soft proofing is another step we take to reduce our carbon footprint. Eliminating unneeded travel adds to your business productivity and ours. It helps us get your print project deployed to the marketplace quicker and allows you to instantaneously distribute the proof to all interested parties.

We encourage all our clients to take advantage of our soft proofing capabilities. It’s good for the environment, it’s productive, and it’s smart business.