Dear Mr. DiMauro,

On behalf of the Washtenaw County Solid Waste Program, I am pleased to notify you that your business has been chosen as a Waste Knot Award Partner! Our staff has carefully reviewed your application form that explains your waste reduction, reuse, and recycling programs. From this information, it is clear that your business has made a strong commitment to protect our environment.

We have two major, annual events to look out for. Every April we host a Waste Knot Awards Ceremony, which includes keynote speakers, networking opportunities, hardy hors d’oeuvres, useful Waste Knot eco-swag, and more! At your first Waste Knot Awards Ceremony, you will also receive your own engraved Waste Knot plaque, which you can proudly display to show your eco-awareness.

In November, we sponsor an America Recycles Day event for the county, traditionally at Leopold Brothers Brewery. This is always a lot of fun and is another great opportunity to network with other local businesses. Keep an eye out for Save-the-Date fliers and emails for both of these events!

But wait!

We need you to tell us just a little bit more about your business so that we can tell the public about it! As a Waste Knot Member, you are eligible for inclusion in our 3-R Business Directory! This directory is intended as an avenue for environmentally-conscious consumers to connect with businesses like yours, and to provide additional recognition for your accomplishments. Your 3-R Business Directory webpage will include the following information, as soon as you provide it for us!

- Business Overview – This should be a brief paragraph describing who you are and what you do.
- Sustainable Practices – This paragraph is meant to tell the world about all the green things that you do. You’ve given us some of this information already in your application, but we want the details in your words! This paragraph will also be used to represent your business in our annual Partner Booklet, which is distributed at the Waste Knot Awards Ceremony.
- Logo – Send us your logo and we’ll include it in the directory as well. A little extra brand recognition never hurt anyone!
We’re looking forward to helping to connect you with consumers who want to support businesses like yours, so please send us this information as soon as you have the time!

Again, congratulations on your award. We applaud your voluntary efforts to reduce, reuse, and recycle. As a Waste Knot partner, you will receive additional benefits such as an opportunity to participate in Ann Arbor’s annual Green Fair, and a free-subscription to our bi-annual newsletter, Staying in the Loop. If you have any questions about the program or what else you can do to make your business even more eco-friendly, please don’t hesitate to be in touch, and please remember to send us the information we need to help you get the most out of your partnership with us!

Best Regards,

[Signature]

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