Internal Controls Training
Internal Controls

What do you think of when someone mentions Internal Controls?

- Fraud
- Separation of duties
- SOA Reconciliation

- University Audits
- P-Cards
- Article on front page of Ann Arbor News
Internal Control Definition

Internal Control is a process designed to provide reasonable assurance regarding the achievement of objectives in the following three categories:

- **Effectiveness and Efficiency of Operations** - Processes are doing what they are intended to do (i.e., achieving their objectives), and doing so in an efficient manner - i.e., making good use of available resources.

- **Compliance with Laws and Regulations** - Actions are consistent with all applicable laws and regulations.

Central Financial Processes
• Reviewed annually by external auditors
  - Reviewed periodically by internal audit

Unit Financial Functions
• Highly decentralized process with individual control processes
• Relies heavily on institutional knowledge and often undocumented processes
• Oversight may rely on faculty and other non-financial leadership

Optimized Control Environment
• Ongoing integrated process to connect central process owners with Units
Internal Controls Myths and Facts

**MYTHS:**

Internal control starts with a strong set of policies and procedures.

Internal control: That’s why we have internal auditors!

Internal control is a finance thing.

Internal controls are essentially negative, like a list of “thou-shalt-nots.”

Internal controls take time away from our core activities of research, instruction, and patient care.

**FACTS:**

Internal control starts with a strong control environment.

While internal auditors play a key role in the system of control, management is the primary owner of internal control.

Internal control is integral to every aspect of business.

Internal control makes the right things happen the first time.

Internal controls should be built “into,” not “onto” business processes.

Source: Institute of Internal Auditors, 2003
Risk and Internal Controls

What are risks?
A risk is anything that could jeopardize:
• Achieving our goals
• Operating effectively and efficiently
• Protecting the university’s assets from loss
• Providing reliable financial data
• Complying with applicable laws, policies, and procedures
Risk and Internal Controls

Questions to ask yourself:
• What can go wrong?
• How could someone steal from us?
• What policies are we most affected by?
• What types of transactions in our area provide the greatest risk?
• How can someone bypass the internal controls?
• What potential risk areas could cause adverse publicity?
Assessing Risk

Likelihood of Occurrence

Control Risk

Mitigate and Control Risk

Accept Risk

Share Risk

Impact
Risk and Internal Controls

What could go wrong in your unit?

• Fire breaks out in research lab
• Key local system/application goes down
• Key employee calls in sick
• Media becomes aware of P-Card fraud
• Safety or security incident with faculty/student/staff member overseas
• Cash missing from departmental funds
• Faculty hires family member inappropriately
Top Ten Areas of Decentralized Control/Compliance Attention

Where have there been recent unfortunate publicized events across the country?

1. Use of P-Cards for personal benefit
2. Undocumented/approved compensation and/or benefit arrangements
3. Imprudent travel and entertainment expenses
4. Inappropriate charging of restricted funds (e.g., gifts, grants, etc.)
5. Localized receipt of cash and off book bank accounts
6. Purchasing practices not appropriately followed
7. Untimely or cursory reviews of departmental expense activity
8. Undocumented and/or approved expense transfers
9. Inaccurate account coding of expense and revenue activity
10. International activities not in compliance with policies

* List developed by John Mattie, PwC U.S. Education & Nonprofit Practice Leader – presented at UM Internal Controls Forum in March 2013
Types of Internal Controls

Controls can be either automated or manual

- **Automated Controls** – Incorporated into application logic / algorithms
  - Example: System automatically searches for a matching PO before paying an invoice

- **Manual Controls** – Performed by individuals outside of the system or application
  - Example: Supervisor’s signature on P-Card statement
Types of Internal Controls

Controls can be either preventive or detective

- **Preventive Controls** – Built into the process or system to avoid or minimize risk. Helps make processes more efficient and can reduce cost of corrective actions.
  - Example: Access Controls - Only individuals with approved M1 access can perform transactions in MPathways

- **Detective Controls** – Provides a process assessment to identify potential issues for further review
  - Example: Unit reconciles Gross Pay Register to ensure all transactions are correct
  - Example: Payroll reviews any invalid shortcode charges
## Types of Internal Controls

While Automated Controls are generally more effective, Preventive Controls are typically more efficient.

<table>
<thead>
<tr>
<th>Level of Reliability (Effective)</th>
<th>Automated Detective</th>
<th>Automated PREVENTIVE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manual</td>
<td>Manual PREVENTIVE</td>
<td></td>
</tr>
<tr>
<td>Detective</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Level of Economic Value (Efficient)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automated PREVENTIVE</td>
</tr>
<tr>
<td>Manual</td>
</tr>
<tr>
<td>Detective</td>
</tr>
</tbody>
</table>
Types of Internal Controls

Controls - particularly related to information processing - support the following objectives or assertions:

Completeness  
• All transactions are processed (once and only once)

Accuracy  
• All transactions are processed correctly

Validity  
• All transactions are authorized or approved by appropriate person

Restrictiveness  
• Access to certain functions is restricted to appropriate persons
CAVR and Your Checkbook

When you reconcile your checkbook every month, you are going through the CAVR steps:

**Completeness**
- Did the bank process all the checks that I wrote this month?

**Accuracy**
- Did the bank process all the checks correctly - - the right amount?

**Validity**
- Were all the checks processed by the bank written by me?

**Restrictiveness**
- Did someone else have access to my checkbook?
CAVR and the Gross Pay Register

Completeness
- All employees that should be in a unit, are in the unit

Accuracy
- The pay for a new hire starting in the middle of a month is correct

Validity
- Additional pay was approved by appropriate person

Restrictiveness
- Person processing changes in pay is not reconciling GPR
Types of Internal Controls

Automated Controls
- Preventive
- Detective

Manual Controls
- Preventive
- Detective

Completeness
Accuracy
Validity
Restrictiveness
Top Ten Financial Related Audit Findings
Based on FY2012 - FY2014 Financial Related Results

1. Conflict of Interest
2. Training – Cash handling, concur approver, depository, merchant
3. Cash Handling – Receiving checks, timeliness of deposits
4. Separation of Duties – Cash handling, employment
5. Documentation – Employment, cash handling
6. Concur (T&E) – Approver, approval process
7. Shadow Systems/Review of Management Reports
8. Internal control certification – not completing gap analysis, issues not identified
9. Statement of Activity Reconciliation
10. Access after termination
The Five Components of a Strong Internal Control Framework

**Control Environment**
- Sets tone of organization-influencing control consciousness of its people.
- Factors include integrity, ethical values, competence, authority, responsibility.
- Foundation for all other components of control.

**Information and Communication**
- Pertinent information identified, captured and communicated in a timely manner.
- Access to internal and externally generated information.
- Flow of information that allows for successful control actions from instructions on responsibilities to summary of findings for management action.

**Monitoring**
- Assessment of a control system’s performance over time.
- Combination of ongoing and separate evaluation.
- Management and supervisory activities.
- Internal audit activities.

**Control Activities**
- Policies/procedures that ensure management directives are carried out.
- Range of activities including approvals, authorizations, verifications, recommendations, performance reviews, asset security and segregation of duties.

**Risk Assessment**
- Risk assessment is the identification and analysis of relevant risks to achieving the entity’s objectives-forming the basis for determining control activities.

All five components must be in place for internal control to be effective.
# Internal Control Framework

<table>
<thead>
<tr>
<th>Component</th>
<th>General Description</th>
<th>Examples of UM Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Control Environment</td>
<td>Sets tone of organization</td>
<td>Standard Practice Guides</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Statement on Stewardship</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Finance, Audit and Investment Committee</td>
</tr>
<tr>
<td>Risk Assessment</td>
<td>Identification and analysis of relevant risks</td>
<td>Internal Audit Risk Assessment</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Risk Management, Compliance Offices</td>
</tr>
<tr>
<td>Control Activities</td>
<td>Policies and procedures that govern day-to-day activity</td>
<td>P-Card Approvals, SOA reconciliations, separation of duties, written procedures, access controls</td>
</tr>
<tr>
<td>Information and Communication</td>
<td>Flow of timely, accessible and pertinent information</td>
<td>BRM Academy, Foundations of Supervision, metric reporting, management reviews, websites, annual performance reviews</td>
</tr>
<tr>
<td>Monitoring</td>
<td>Assessment of controls</td>
<td>Internal Audit, annual gap analysis, M-Reports, Oversight reports</td>
</tr>
</tbody>
</table>
What is Fraud?

**Fraud** - Typically requires 3 key elements:
1) Did something bad/wrong - - misrepresentation of facts
2) Done intentionally
3) Resulted in unauthorized personal gain
Who Commits Fraud?

Those having:

• **Pressure** - Usually caused by financial need or desire for lavish lifestyle

• **Ability to rationalize** – Make excuses and do not think of crime as stealing

• **Opportunity** – Typically arises from weak controls or too much independence/ control given to someone

Who Commits Fraud?

- 52% between ages of 31-45
- 67% are Male
- 41% 1-5 yrs experience ($100k Median Loss)
- 25% >10 yrs experience ($220k Median Loss)
- 87% Never charged or convicted

Source: 2014 ACFE Report to the Nations on Occupational Fraud & Abuse - study of 1,483 fraud cases
How Occupational Fraud is Committed

Occational Fraud by Category - Frequency

Source: 2014 ACFE Report to the Nations on Occupational Fraud & Abuse - study of 1,483 fraud cases
How Occupational Fraud is Committed

*Occupational Fraud by Category – Median Loss*

<table>
<thead>
<tr>
<th>Category</th>
<th>2014</th>
<th>2012</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Statement Fraud</td>
<td>$100,000</td>
<td>$1,000,000</td>
<td>$4,100,000</td>
</tr>
<tr>
<td>Corruption</td>
<td>$200,000</td>
<td>$250,000</td>
<td>$250,000</td>
</tr>
<tr>
<td>Asset Misappropriation</td>
<td>$130,000</td>
<td>$120,000</td>
<td>$135,000</td>
</tr>
</tbody>
</table>

Source: 2014 ACFE Report to the Nations on Occupational Fraud & Abuse - study of 1,483 fraud cases
How is Fraud Detected?

Figure 11: Initial Detection of Occupational Frauds

*"Other" category was not included in the 2010 Report.

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Anti-Fraud Controls at Victim Organizations

Figure 26: Frequency of Anti-Fraud Controls
Control Weaknesses that Contributed to Fraud

Figure 39: Primary Internal Control Weakness Observed by CFE

Lack of Internal Controls
Lack of Management Review
Override of Existing Internal Controls
Poor Tone at the Top
Lack of Competent Personnel in Oversight Roles
Other*
Lack of Independent Checks/Audits
Lack of Employee Fraud Education
Lack of Clear Lines of Authority
Lack of Reporting Mechanism

PERCENT OF CASES

*"Other" category was not included in the 2010 Report.
Internal Controls and Efficiency

It’s not always about fraud:
• Controls help prevent/detect human error
  – System input errors
• Automation can eliminate risk and increase efficiency
  – Direct time entry eliminating hardcopy timesheets
• Redundant or unnecessary steps
  – Reconciling GPR to SOA
University of Michigan Compliance Hotline

- 1-866-990-0111
  www.compliancehotline.emich.edu
- A website and dedicated phone number available to all faculty and staff as an additional avenue to report potential concerns in three specific areas:
  - Financial Management
  - Regulatory Adherence
  - Patient Safety
- Does not replace existing reporting mechanisms in the Health System or on campus
- Managed by a third-party vendor; allows 24-hour availability and callers may remain anonymous
Internal Control Related Resources

- The Office of Internal Controls website: [http://www.finance.umich.edu/controls](http://www.finance.umich.edu/controls)
  - Provides guidance, support tools, and documents
  - Helps units across campus manage financial related processes
- Contact The Office of Internal Controls: [http://www.finance.umich.edu/controls/contact](http://www.finance.umich.edu/controls/contact)
  - Brent Haase, Internal Controls Manager: 734.763.0260 or haasebr@umich.edu
  - Lynn Cohan, Internal Controls Coordinator: 734.615.0121 or cohanv@umich.edu

- University Audits website: [http://www.umich.edu/~uaudits/](http://www.umich.edu/~uaudits/)

- Compliance Resource Center website: [http://www.compliance.umich.edu/](http://www.compliance.umich.edu/)

- Compliance Hotline website: [http://compliancehotline.umich.edu/](http://compliancehotline.umich.edu/)