Our approach to Green Fleet

At National, we take responsibility to provide our customers a fleet of vehicles that are environmentally friendly while offering quality cars at affordable rental rates.

To achieve this task, we focus on:

1. Offering vehicles that minimize impact to the environment in regards to pollution and greenhouse gases.

2. Offering vehicles that have excellent fuel efficiency (gas mileage) and thereby reduce the amount of gasoline used during a trip. This includes but is not exclusive to hybrid and flex fuel vehicles.
In 2008, National will acquire an additional 1,000 hybrid vehicles to add to the current fleet mix. The 2008 hybrids will be a mix of Toyota Prius and Toyota Camry Hybrid cars. 96% of the new hybrid vehicles will be distributed amongst the 25 National markets listed to the left.
National continues to offer vehicles that have excellent fuel efficiency and thereby reduce the amount of gasoline used during a trip.

We continue to stock the Emerald Aisle and Executive Selection with efficient vehicles that can reliably achieve 28 mpg or better highway.

In addition, National continues to purchase more FlexFuel vehicles configured to run on gasoline or on E85 (an ethanol/gas blend).
As of January 2008, National customers are now able to make their rentals “carbon neutral.”

Customers can purchase their carbon offsets while booking their reservations through our call-in reservation centers or online at www.nationalcar.com.

The cost of this program adds $1.25 to the cost of the total rental AND customer contributions will be matched dollar-for-dollar up to $1 million dollars.

Money raised will go to fund certified offset projects that work to remove CO2 from the atmosphere. This is in addition to our pledge to plant 50 Million trees over the next 10 years.